



# SANSKRITI UNIVERSITY

## MATHURA, UTTAR PRADESH

SCHOOL NAME : School of Management & Commerce

PROGRAMME NAME: MBA

BRANCH :Management

SEMESTER : I

S.NO.	COURSE CODE	COURSE NAME	L	T	P	C
<b>CORE THEORY COURSES / PRACTICAL COURSES</b>						
1	MBA 501	Management Principles and Practices	3	1	-	4
2	MBA 503	Business Statistics	3	1	-	4
3	MBA 505	Accounting for Managers	3	1	-	4
4	MBA 507	IT and E-Business Fundamentals	2	-	-	2
5	MBA 509	Business Environment	4	-	-	4
6	MBA 511	Organization Behavior and Processes	4	-	-	4
7	MBA 513	Business Communications	3	1	-	4
8	MBA 515	Fundamentals of marketing Management	4	-	-	4
9	MBA 507	IT and E-Business Fundamentals	-	-	4	2
<b>TOTAL NO. OF CREDITS</b>						<b>32</b>

SUBMITTED BY : \_\_\_\_\_

SIGNATURE OF DIRECTOR / HOD



**SANSKRITI UNIVERSITY**  
**MATHURA, UTTAR PRADESH**  
**SCHOOL NAME : School of Management**

**PROGRAMME NAME: MBA**  
**SEMESTER : II**

**BRANCH : Management**

S.NO.	COURSE CODE	COURSE NAME	L	T	P	C
<b>CORE THEORY COURSES / PRACTICAL COURSES</b>						
1	MBA 502	Operation Research for Business Decisions	3	1	-	4
2	MBA 504	Fundamentals of Operations Management	3	1	-	4
3	MBA 506	Managerial Economics	3	1	-	4
4	MBA 508	Fundamentals of Financial Management	3	1	-	4
5	MBA 510	Fundamentals of Human Resource Management	4	-	-	4
6	MBA 512	Business Ethics & Indian Ethos in Management	4	-	-	4
7	MBA 514	Research Methodology	3	1	-	4
8	MBA 516	Business Legislation	4	-	-	4
<b>TOTAL NO. OF CREDITS</b>						<b>32</b>

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**SANSKRITI UNIVERSITY**  
**MATHURA, UTTAR PRADESH**  
SCHOOL NAME : School of Management

PROGRAMME NAME: MBA  
SEMESTER : III

BRANCH : Management

S.NO.	COURSE CODE	COURSE NAME	L	T	P	C
<b>CORE THEORY COURSES / PRACTICAL COURSES</b>						
1	MBA 601	Entrepreneurship Development	3	1	0	4
2	MBA 603	International Business Management	3	1	0	4
3	MBA 605	Rural Development	3	1	0	4
4	MBA 607	Project Management	3	1	0	4
5	MBA 600	Summer Training Project Report	0	0	0	6
<b>Elective Group 1 - Any Four</b>						
1	MBA 619	Security Analysis & Investment Management	3	1	0	4
2	MBA 621	Management of Financial Institutions & Services	3	1	0	4
3	MBA 615	Consumer Behaviour & Consumer Loyalty	3	1	0	4
4	MBA 617	Integrated Marketing Communication	3	1	0	4
5	MBA 611	Leadership & Personality Development	3	1	0	4
6	MBA 613	Industrial Relations & Labour Enactments	3	1	0	4
<b>TOTAL NO. OF CREDITS</b>						<b>38</b>

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**SANSKRITI UNIVERSITY**  
**MATHURA, UTTAR PRADESH**  
SCHOOL NAME : School of Management

PROGRAMME NAME: MBA  
SEMESTER : IV

BRANCH : Management

S.NO.	COURSE CODE	COURSE NAME	L	T	P	C
<b>CORE THEORY COURSES / PRACTICAL COURSES</b>						
1	MBA 602	Strategic Management	4	-	-	4
2	MBA 604	Insurance & Risk Management	3	1	-	4
3	MBA 606	Hospitality & Tourism Management	3	1	-	4
6	MBA 650	Research Project Report	-	-	-	8
<b>Elective Courses - Any Four</b>						
6	MBA 612	Specialization Group -1 (Human Recourse) Negotiations & Counseling	4	-	-	4
7	MBA 624	Talent Management	4	-	-	4
8	MBA 614	Specialization Group -2 (Marketing) Retailing & Distribution Management	4	-	-	4
9	MBA 626	Digital Marketing	4	-	-	4
10	MBA 616	Specialization Group -3 (Finance) Tax Planning and Management	4	-	-	4
11	MBA 620	International Financial Management	4	-	-	4
<b>TOTAL NO. OF CREDITS</b>						<b>36</b>

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