



SANSKRITI UNIVERSITY

MATHURA, UTTAR PRADESH

SCHOOL NAME : School of Management & Commerce

PROGRAMME NAME: BBA

BRANCH : Management

SEMESTER : I

S.NO.	COURSE CODE	COURSE NAME	L	T	P	C
CORE THEORY COURSES / PRACTICAL COURSES						
1	BBA 101	Business Organization & Management	4	0	0	4
2	BBA 103	Business Mathematics	3	1	0	4
3	BBA 105	Principles of Micro Economics	3	1	0	4
4	BBA 107	Book Keeping and Basic Accounting	3	1	0	4
5	BBA 109	Business Laws	4	0	0	4
6	BBA 111	Organizational Behaviour	4	0	0	4
7	BBA 113	Business Ethics	4	0	0	4
TOTAL NO. OF CREDITS						28



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PROGRAMME NAME: BBA

BRANCH : Management

SEMESTER : II

S.NO.	COURSE CODE	COURSE NAME	L	T	P	C
CORE THEORY COURSES / PRACTICAL COURSES						
1	BBA 102	Business Environment	4	0	0	4
2	BBA 104	Business Communication	4	0	0	4
3	BBA 106	Indian Economy	4	0	0	4
4	BBA 108	Principles of Accounting	3	1	0	4
5	BBA 110	Principles of Macro Economics	4	0	0	4
6	BBA 112	Business Statistics	3	1	0	4
ELECTIVE COURSES						
1						
2						
TOTAL NO. OF CREDITS						24

SUBMITTED BY : _____

SIGNATURE OF DIRECTOR / HOD



SANSKRITI UNIVERSITY
MATHURA, UTTAR PRADESH
SCHOOL NAME : School of Management

PROGRAMME NAME: BBA
SEMESTER : III

BRANCH : Management

S.NO.	COURSE CODE	COURSE NAME	L	T	P	C
CORE THEORY COURSES / PRACTICAL COURSES						
1	BBA 201	Advertising Management	4	0	0	4
2	BBA 203	Indian Banking System	4	0	0	4
3	BBA 205	Human Resource Management	4	0	0	4
4	BBA 207	Marketing Management	4	0	0	4
5	BBA 209	Company Accounts	4	0	0	4
6	BBA 211	Company Law	4	0	0	4
TOTAL NO. OF CREDITS						24

SUBMITTED BY : _____

SIGNATURE OF DIRECTOR / HOD



SANSKRITI UNIVERSITY
MATHURA, UTTAR PRADESH
SCHOOL NAME : School of Management

PROGRAMME NAME: BBA
SEMESTER : IV

BRANCH : Management

S.NO.	COURSE CODE	COURSE NAME	L	T	P	C
CORE THEORY COURSES / PRACTICAL COURSES						
1	BBA 202	Consumer Behaviour	3	2	0	4
2	BBA 204	Financial Management	2	4	0	4
3	BBA 206	Research Methodology	3	1	0	4
4	BBA 208	Fundamentals of Computers	3	0	1	4
ELECTIVE COURSES ANY TWO						
5	BBA 210	Production Management	4	0	0	4
6	BBA 212	Total Quality Management	4	0	0	4
7	BBA 214	Sales Management	4	0	0	4
8	BBA 216	Distribution Management	4	0	0	4
TOTAL NO. OF CREDITS						24

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SCHOOL NAME : School of Management

PROGRAMME NAME: BBA
SEMESTER : V

BRANCH : Management

S.NO.	COURSE CODE	COURSE NAME	L	T	P	C
CORE THEORY COURSES / PRACTICAL COURSES						
1	BBA 301	Income Tax	3	2	0	4
2	BBA 303	Entrepreneurship & Small Business Management	4	0	0	4
3	BBA 305	Cost and Management Accounting	4	0	0	4
4	BBA 307	Industrial Law	3	2	0	4
5	BBA 309	Operation Research	4	0	0	4
6	BBA 300	Industrial Training	0	0	0	4
TOTAL NO. OF CREDITS						24

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PROGRAMME NAME: BBA
SEMESTER : VI

BRANCH : Management

S.NO.	COURSE CODE	COURSE NAME	L	T	P	C
CORE THEORY COURSES / PRACTICAL COURSES						
1	BBA 302	International Trade	4	0	0	4
2	BBA 304	Strategic Management Business Policy	4	0	0	4
3	BBA 306	GST	2	0	4	4
4	BBA 308	Management Information System	2	0	4	4
5	BBA 310	Auditing	4	0	0	4
6	BBA 312	Fundamentals of E-Commerce	2	0	4	4
7	BBA 350	Dissertation	0	0	0	6
TOTAL NO. OF CREDITS						30

SUBMITTED BY : _____

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